Introduction
What is Scratch?
Making your Scratch Account

- Go to scratch.mit.edu
- Press Join Scratch
- Create your username and password
- Enter in your parents’ email
- Log and and press the verification link
- Now you’re able to get started!
Animating your name tutorial

- Login to scratch.mit.edu and be sure your email account is VERIFIED.
- After clicking CREATE, click the TUTORIALS (light bulb icon) and click ANIMATION.
- Watch the "ANIMATE YOUR NAME" tutorial, and then re-create / copy the blocks to make the same project.
- Create a NEW Scratch project and animate your name.
1. Intro

Choose one approach to grab the audience's attention right from the start: unexpected, emotional, or simple.

➔ **Unexpected**
Highlight what's new, unusual, or surprising.

➔ **Emotional**
Give people a reason to care.

➔ **Simple**
Provide a simple unifying message for what is to come
How many languages do you need to know to communicate with the rest of the world?

Tip

In this example, we're leading off with something unexpected. While the audience is trying to come up with a number, we'll surprise them with the next slide.
What people are saying

With this app, I'm confident to plan a trip to rural Vietnam
Wendy Writer, CA

Visual translation feels like magic
Ronny Reader, NYC

Translate has officially inspired me to learn French
Abby Author, NYC

Quotes for illustration purposes only
Know a 2nd language? Make Google Translate even better by joining the community.

Tip
Inspire your audience to act on the information they just learned.
Depending on your idea, this can be anything from downloading an app to joining an organization.
Good luck!

We hope you’ll use these tips to go out and deliver a memorable pitch for your product or service!

For more (free) presentation tips relevant to other types of messages, go to heathbrothers.com/presentations

For more about making your ideas stick with others, check out our book!